

Vorso PUB

Showcase your brand

TrendBook #8

05 | 18



IS CONNECTED | EASY | FUN | SECURE | SUSTAINABLE

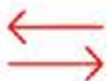
IPPAG is made up of leading international promotional item and business gift companies with a network established in over 60 countries.

ARGENTINA SOLUCIONPOP
AUSTRALIA ZINC GROUP
AUSTRIA MITRACO
BELGIUM MCS KICK&RUSH
CHINA ZINC CHINA
CZECH REPUBLIC IMI PARTNER
DENMARK LANGHOFF PROMOTION A/S
FINLAND MASTERMARK
FRANCE LAGARDERE
GERMANY MCS PROMOTION
GUATEMALA GIMMICK COMPANY
INDIA GIFTING IDEAS
ITALY CIPI
JAPAN TRANS CO
MAURITIUS VERSOPUB
MEXICO EXIMAGEN
NETHERLANDS BEGLOBAL
NEW ZEALAND PRIME SOURCE
PHILIPPINES LANGHOFF PROMOTION PHILIPPINES
POLAND GOLDENBERRY
ROMANIA CHILLI IDEAS
RUSSIA OASIS
SINGAPORE AXCEL MARKETING
SLOVAKIA IMI TRADE
SPAIN PROMOSISTEM
SWEDEN WACKES AB
SWITZERLAND PANDINAVIA
TURKEY ERHAS
U.K PROMINATE UK
UNITED ARAB EMIRATES JASANI
USA PRIME RESOURCES



IPPAG and its members are dedicated to
"managing the complexity of
promotional marketing through desirable
solutions to enhance your brand"®.

International Partnership for Premiums & Gifts
ippag





2018 ... is CONNECTED CON NEC TED CONNECTED



Fashion for your ears

Retrobuds

Why wear the same earbuds as everyone else? Make things a bit funkier, a bit more jazzy, a bit more fun!



Play on

Clip speaker

Hang and pair 2 speakers to enjoy proper stereo sound!
Their splash proof casing is well suited for bathroom and outdoor use



In the cloud

The pocket cloud

Never run out of storage space on your mobile again...
Our 'pocket cloud' allows you to organize, transfer, backup and share your data like never before



The show must go on...

'Finger Pow'

...and never run out of battery with our unique emergency charging pods: slip one in your pocket, one in your bag, one in the car and anywhere you fancy!

Light my fire

Light up wireless charger

Wireless chargers are the latest tech craze: but this one stands out and puts your logo in the spotlight



2018 ... is

EASY

EASY

EASY



Work & Play

Flip and twist pen

Last year's top gadget gets practical: this ingenious spinner incorporates a pen, a highlighter and a USB; everything you need for a productive yet relaxed day at work



'Write' where you need it

'Styllo'

Use just one sleek device to write on paper and flip to write on screens



Keep it cool

Ice bag

Chill your beverages in style and take them everywhere you go

Party on the go

Music bags

Be the soul of the party and improvise with our laptop backpack or cooler bag: they feature a wireless colour changing speaker + a phone charger



Leaf for Life

The 'Shadow leaf'

Think about what the ideal beach umbrella should be; nothing like a classic beach umbrella! It can be so much more : super wind resistant, and with a solid base that pivots in any direction. + a solar panel for on-the-go charging, multiple hooks and an easy to carry lightweight pouch



Miles of smiles

Arty luggage covers

Express your artistic side with these colourful and inspiring luggage wraps + never lose sight of your luggage again

2018 ... is

FUN

FUN

FUN



Fresh Revolution

Mint Cool Capsules

Need to refresh? Our new generation liquid mints chill your mouth and your stomach...



Colour your world

Zen colouring set

Join the latest colouring craze with this easy to carry all in one set and let your artistic side shine. A guaranteed stress reliever



Light up the party

LED Coaster

These coasters come alive as soon as you put your drink down on them. Create a unique party experience!

Set the mood

Wine bottle lights

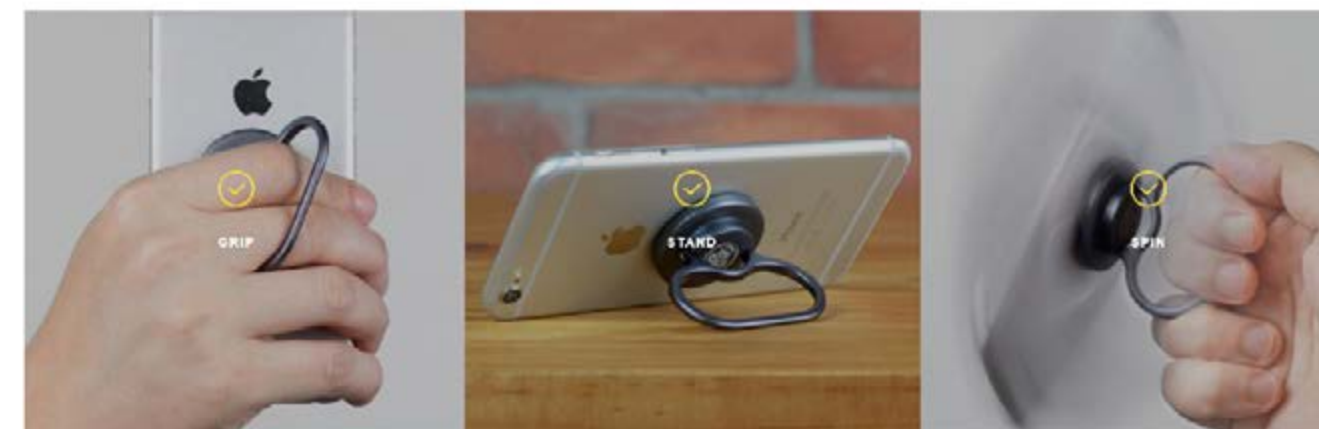
Re use your old bottles and turn them into beautiful decorative lights: guaranteed to create a romantic and chilled atmosphere at home or for events



Good sound all round

Cardboard sound amplifier

Enjoy your best tunes everywhere you go with this foldable smartphone sound amplifier. Added bonus: you can print all over and it's 100% biodegradable



Get your spin on

The 'Hularing'

Just when you thought you'd seen it all: the 'hularing' takes spinning a step further by using an exclusive app that can be customised with fun games featuring your logo or graphics

2018 ... is

SECURE

SECURE

SECURE



0.7 Seconds to Freedom

Fingerprint Padlock

Our smart padlock works with your fingerprint: never forget your combination code or need keys again for unparalleled security!



Spy Adventures

Spy pen

Have a secret you need to share with someone?
An exclusive brand announcement or a new product to launch?
Do it confidentially and play at being a super agent with these invisible ink pens

Trendy & Safe

Reflective collection

Reflective wear reimagined! Our reflective material comes to life with vibrant colours keeping you safe, visible and trendy at all times



Life Saver

Auto safe Umbrella

Accidents are unpredictable; our safety umbrella is perfect to keep in your car and can help save a life by breaking windows in 1 press or cutting seatbelts



Shake to activate

Shake Lighter

Finally a lighter that will last forever. No flame, no gas and no recharges: just shake it to activate: anytime, anywhere, forever...

2018 ... is

SUSTAINABLE

SUSTAINABLE

SUSTAINABLE



Head first

Solar panel caps

An awesome accessory for the great outdoors: our cap incorporates a solar panel and charging dock: ideal for camping and hiking or just a lazy day at the beach



Help plant more trees

Luggage tags for a cause

As an alternative to plastic these sleek and sustainable wooden luggage tags go one step further as they carry a code allowing you to geolocate a cause of your choice: bee hives, tree plantations, water access, or coral reef protection.

A great way to give a gift responsibly



It's in the bag

Washable paper bags

Conscious fashion combined with beautiful design: our range of lightweight washable paper bags does it all



Hip & Durable

Folding Jute Bag

One of the best alternatives to plastic, Jute has low water and carbon impact, is 100% biodegradable and has the added benefits of being strong, durable and trendy for a more sustainable shopping trip

Yum!

Edible plates and cutlery

You can now truly have your plate and eat it too: with our biodegradable and completely organic edible tableware made of wheat bran. Ideal for all corporate events, festivals and food venues



A real straw

Natural hay straws

Join the anti-plastic straw movement ahead of the rest and swap for these actual straws: the perfect biodegradable alternative which is sure to be a conversation starter



Because **"together is better"**