

versO PUB

Showcase your brand

TrendBook #9

10 | **18**

CELEBRATE A CONNECTED | EASY | FUN | SECURE | SUSTAINABLE



IPPAG is made up of leading international promotional item and business gift companies with a network established in over 60 countries.

ARGENTINA SOLUCIONPOP
AUSTRALIA ZINC GROUP
AUSTRIA MITRACO
BELGIUM MCS KICK&RUSH
CHINA ZINC CHINA
CZECH REPUBLIC IMI PARTNER
DENMARK LANGHOFF PROMOTION A/S
FINLAND MASTERMARK
FRANCE LAGARDERE
GERMANY MCS PROMOTION
GUATEMALA GIMMICK COMPANY
INDIA GIFTING IDEAS
ITALY CIFI
JAPAN TRANS CO
MAURITIUS VERSOPUB
MEXICO EXIMAGEN
NETHERLANDS BEGLOBAL
NEW ZEALAND PRIME SOURCE
PHILIPPINES LANGHOFF PHILIPPINES
POLAND GOLDENBERRY
ROMANIA CHILLI IDEAS
RUSSIA OASIS
SINGAPORE AXCEL MARKETING
SLOVAKIA IMI TRADE
SPAIN PROMOSISTEM
SWEDEN WACKES AB
SWITZERLAND PANDINAVIA
THAILAND LANGHOFF THAILAND
TURKEY ERHAS
UK PROMINATE UK
UNITED ARAB EMIRATES JASANI
USA PRIME RESOURCES



IPPAG and its members are dedicated to
*managing the complexity of
promotional marketing through desirable
solutions to enhance your brand”®.

International Partnership for Premiums & Gifts
ippag



Celebrate a

CONNECTED 2018

Making things seamlessly flow and giving you more freedom, flexibility and fun

FUN 2018

Take the time, have a laugh and play a bit more!

SECURE 2018

Keep everything you hold dear safe and protect yourself

EASY 2018

Don't do it all yourself!
Get some much needed help and support

SUSTAINABLE 2018

Let's do our part to reduce, reuse and recycle

Celebrate a CONNECTED 2018



Shake it up

Concept Speaker

Give someone music & meaning by sending them some Christmas cheer: this speaker doubles as a mini pot to fill as you please



Digital cheer

Videocard 7.0

Christmas card? Make your message seen and heard by sending an innovative video card

Your unbeatable workout coach

Kuaifit headphones

Excuses will be a thing of the past with these smart workout headphones: pre load a variety of coaching programs and they multitask for you: heart sensor, activity tracker, mp3 player and voice coaching...



Run free!

Heel activity light

Simply snap on to your heel: this nifty gadget will not only keep you safe by lighting up but also acts as a step, distance and calorie counter

Safe, smart and hands free

Ahead

Snaps instantly onto any helmet: for motorbikes, mountain bikes or even a skateboard! This clever device streams your calls, music, navigation and activity tracking whilst keeping your ears free to concentrate on the road



Wrap it up

FOLIO

Have everything you need in one little bundle: all your cables, plugs, cards, usbs... less hassle, less tangling and more peace of mind

Celebrate an **EASY** 2018



And breathe...

Ultra compact yoga mat

You can find yoga time anywhere with this super lightweight and ultra-compact yoga mat. Namaste!



Never without

Hydrate bottle with wireless charging

What are the two things you always run out of? Fresh water and phone battery! Make sure you never do again by carrying this smart duo

Little BIG screen

Induction Speaker & Magnifier

Just slip your device into the fully assembled, retro-styled cardboard TV and enjoy your mobile movies double the size of your display. Perfect for impromptu screenings during your next camping trip, sleepover, or long car ride



Shoot like a pro

PICTAR

Get a real grip on your photos by merging the new and the old: control modes, exposure and zoom with your fingertips



Fits like a glove

I-GLOVES

No more frozen fingers as you tweet in the cold: these gloves have three conductive points of contacts to ensure you can use your phone whilst your hands stay warm



Celebrate a
FUN
2018

Countdown to Christmas

Wine advent calendar

What do adults want in an advent calendar?... no explanation needed!



We wish you a merry...

Christmas bluetooth speaker

Place music at the heart of your Christmas tree:
great for corporate events, offices, and any type of gathering



Merry feet

Customised socks

A great way to spread festive cheer:
you can make your own design from 100pcs!



Chill!

Smart Wine Monitor

Your own personal sommelier this smart wine thermometer and its app give you the ideal temperature to serve your wine & essential info on what you're drinking



Say it with Cookies

Cookie Stamp

Add some character to your baking with our personalized cookie stamp! Simply roll out your cookie dough, stamp and bake!

Celebrate a **SECURE** 2018



Safety first

Phantom Backpack

Never worry about getting your bag stolen with our functional and stylish backpack: it holds everything you need and keeps it safe with enhanced anti-theft features ... And don't worry about spills: It is water and stain resistant too!



No more scratches

Liquid lense protector

The Protection of Tomorrow is Here Today. Screens, Lenses and Visors can now be protected, cleared and cleaned with Nanotechnology

Need a light?

Kaari Lighter

We love when a product is reinvented...we present the plasma lighter of the future: environmentally friendly and usb rechargeable...



Fearless

Aquablaster

A compact, tough, and waterproof speaker that you can mount on your bike, use in the shower or hang off your bag. It also connects to Amazon's Alexa via a dedicated app: so you can take your smart companion anywhere...



Cob Caribiner

Look at me!

Be seen wherever you are: this sleek hook-on light can be bright, flashing or blinking: to make sure you are visible at all times



Hands free!

Screw Magnet

The hardest part of DIY? Keeping track of where you put your screws! No longer a problem with our powerful clip on magnetic holder

Celebrate a SUS TAIN ABLE 2018



Grow your own Christmas tree

Plant wood pen set

Give a gift that will be placed with care on someone's desk: our sustainably produced pot allows you to watch your very own Christmas tree grow day after day...



The 'evolve adventure' towel

Evolve adventure towel

We love rethinking and reinventing an everyday product: this towel's unique 'ecolite microfiber' fabric is made from recycled plastic bottles, is sand repellent, super absorbent and lightweight. And it dries super-fast too!

Sow the seeds

Greeting Card to sprout

Sow the seeds of your good intentions and resolutions for 2019...



Old school

Cardboard Wireless Boombox

Remember boomboxes? Be anti-tech and sustainable with our ingenious cardboard resonance speaker: no docks, no wires, no power, no Bluetooth needed... Vintage magic

Changing habits

Mugry Mug

Encourage a more responsible and eco-friendly use of drinkware: starting with our bioplastic rice husk reusable coffee cup



Organic mesh and cotton bags

A set of these will make your supermarket trips a little bit more sustainable: these simple mesh and cotton bags can be used for your fruit and veg, rather than disposable bags, and re used again and again...



Because **"together is better"**